

**APPENDIX H**  
**PUBLIC COMMENT**

**APPENDIX H: PUBLIC COMMENT**

First Name	Last Name	Title	Agency Name	Address	Supervisory District	Confirm Email Address	Email Address	Comments	Phone Number	Is your agency applying for EDA funds in the near future?	Did you attend CEDS Stakeholders meeting?
<i>Government Agencies</i>											
James	Nguyen	Project Manager	City of Carson	701 E. Carson Street	Second	jnguyen@carson.ca.us	jnguyen@carson.ca.us	The City of Carson has reviewed the Draft LA County Comprehensive Economic Development Strategy and is committed to building on existing regional economic development efforts and collaboration with key stakeholders. We look forward to participating and executing the goals and strategies of the LA County CEDS, where applicable, at the local level, as well as regionally through partnerships with entities including LA County and its Economic Development Policy Committee (EDPC) partners.	310-952-1700 ext. 1310	Yes	No
Danny	Gammage	Safety Officer I	County of Los Angeles Child Support Services Dept	5770 S. Eastern Avenue	Third	danny_gammage@csd.lacounty.gov	danny_gammage@csd.lacounty.gov	I propose the economic development strategy interact with Local neighborhood councils, churches, social groups to prioritize and coordinate economic development. Infrastructure for Fire, Police, County and City agency should be housed in the redevelopment area and employ local citizens as they provide services. The funds should be fully accounted and 98% of money invested in communities should be awarded to local (within 2 miles) Contractors. Where there are no contractors public/private programs should be development to create viable contractors that employ and build the community. Art and parks should be a portion of the development and green zones should be dispersed throughout the area including gardens.	(662) 301-4869	No	No
J.J.	Murphy, ICMA-CM	City Manager	City of Palmdale	38300 Sierra Highway Palmdale, CA 93550-4798	Fifth	jjmurphy@cityofpalmdale.org	jjmurphy@cityofpalmdale.org	In response to the Los Angeles County Development Authority's request for public review and comment on the 2020-2025 Comprehensive Economic Development Strategy (CEDS), I wanted to share an update of recent projects within the City of Palmdale for inclusion into the CEDS. A highlight of our recent projects includes: <ul style="list-style-type: none"> <li>•In August 2019, the City of Palmdale invited the public to view the Palmdale Transit Area Specific Plan which will create the City's first pedestrian-oriented mixed-use downtown district surrounding the new multimodal transportation center featuring connections to California High-Speed Rail, Virgin Trains USA, and Metrolink. An Environment Impact Report for the area has already been certified and will be incorporated into subsequent projects in the Specific Plan through the year 2035.</li> <li>•In August 2019, Coyne Development received the final approval for Palmdale's first mixed-use development featuring 308 units of apartments, 36 two and three-bedroom townhomes, and a 43,000 square foot retail center that features Antelope Valley's first Sprouts Farmers Market.</li> <li>•In August 2019, the City of Palmdale began steps to bring commercial passenger air service back to the Antelope Valley by contracting with two consulting firms to assist the City in developing a regional airport near Plant 42.</li> <li>•In October 2019, Virgin Trains USA announced that work on the first leg of a private high-speed rail system connecting Las Vegas with Palmdale would begin in late 2020. A total of \$270 million dollars of Measure M money has been committed to right-of-way work in the first decade.</li> <li>•In January 2020, Peachtree Hotel Group began steps to build a 62,786 square foot hotel with 120 rooms, fitness center, and onsite amenities near the Antelope Valley Mail.</li> <li>•In March 2020, Amazon announced it will open a 130,392 square foot Delivery Services Partners center in Palmdale before the end of 2020. This development will provide multiple entrepreneurial opportunities under Amazon's Delivery Service Partner program and create hundreds of new jobs for the City of Palmdale.</li> <li>•In May 2020, Las Vegas developer Greg Arnold received final approval on a gated market-rate development featuring 320 apartment units, 60 triplex units, and 48 detached single-family homes with a pool, clubhouse, fitness center, basketball court, putting green and other amenities for residents. Construction on the apartments is set to begin in late 2020.</li> </ul> Our staff would be happy to set up a time to further discuss any of these projects. Should you have any questions, please feel free to contact me at (661) 267-5104.	661-267-5100	Yes	No
<i>Consultant Agencies</i>											
Rodney	Brown	CEO	New Life Global Development Corporation	1800 Century Park East	Second	rodney@newlifeglobaldevelopment.com	rodney@newlifeglobaldevelopment.com	As affordable housing developers with Construction projects currently under way, how do we collaborate with the County on potential county owned land or vacant buildings we can rehabilitate ?	3103514631	Yes	Yes
Ron	Carrigan	Project Director	South Los Angeles Economic Alliance	8929 S Sepulveda Blvd	Countywide or County Department	slaea2020@gmail.com	slaea2020@gmail.com	SLAEA - the South Los Angeles Economic Alliance will be submitting a grant application to EDA this week. We are seeking 11.307 Economic Adjustment Assistance - "pandemic disaster" - funding under the CARES Act. Our project will provide technical assistance support to small businesses in South Los Angeles with the aim of helping them survive and thrive. They are essential job creators & provide many of the goods & services area residents require for daily survival. These are companies critical in dealing with issues such as food insecurity for low income residents. We believe our application is fully in alignment with County CEDS goals, and hope we can receive your support. Please let us know your procedures so that we can comply. With appreciation for your service.	9498611545	Yes	Yes
<i>Members of Public</i>											
Melton	Strauss	Mr	Myself	1600 South Ridgeley Drive	Countywide or County Department	ywsbmv@gmail.com	ywsbmv@gmail.com	I just want to comment on DPSS is stealing money from me and I'm in low-income disability individual	13235227375	No	No
Virgilio	Calzada	Virgilio	Calzada	173 1/2 w 41st place	Third	calzadavirgil@gmail.com	calzadavirgil@gmail.com	I need help paying some of my rent	6263422845	Yes	Yes

## APPENDIX H: PUBLIC COMMENT

County Economic Development Strategy – **ALL COMMENTS INCORPORATED on 7/29**

Pg. 11 “Reinvent” section – “Add more parking to align with business needs and focus on business corridors, promote friendly traffic patterns, and add solar energy to parking structures”

DRP is interested in encouraging folks to get out of their single-occupancy vehicles and rely more on public transit and alternative modes of transportation. There is an implementation action in both the recently adopted County General Plan and Sustainability Plan to look at parking reform, reducing parking near high quality bus stops and rail stations. Could we re-word to the following: “Create a parking strategy that would align with business needs and focus on business corridors, promote friendly traffic patterns, and encourage alternative modes of mobility.”

Pg. 12 “Equity and Inclusion” core principle – Equity is about providing appropriate additional resources to the most vulnerable populations. This core principle should be revised to include that type of language. Historic governmental programs and policies that continues to affect the growth of the County should be considered as new economic development policies and programs are created. Also consider adopting a principle that encouraging economic growth does not mean compromising the protection of our physical environment or human health.

Pg. 34 Could you explain what you mean by “clarify” in this particular part of Objective 3.1: “Enlist the Department of Regional Planning to clarify zoning, local plans and ordinances, and future plans for the area in question”

Pg. 36 Could you map geographically where the industry clusters exist? This would help DRP determine what kinds of land use policies best support those burgeoning industry clusters and provide adequate zoning to accommodate further growth.

Please consider taking look at the County’s General Plan adopted by the Board of Supervisors in 2015. There is an existing Economic Development Element that was adopted as well:  
[http://planning.lacounty.gov/assets/upl/project/gp\\_final-general-plan-ch14.pdf](http://planning.lacounty.gov/assets/upl/project/gp_final-general-plan-ch14.pdf)



*RE: Comments on LA County's Comprehensive Economic Development Strategy (CEDS) for 2020-2025*

The Los Angeles County Department of Workforce Development, Aging & Community Services (WDACS) supports LA County's Comprehensive Economic Development Strategy (CEDS) for 2020-2025. The purpose of a CEDS is to promote local and regional economic development planning. More specifically, CEDS outlines LA County's economic development goals and opportunities for growth to ensure inclusive economic prosperity for all of its residents. WDACS believes the outlined goals and objects will have a significant impact in ensuring the continued economic development of Los Angeles County. WDACS has outlined support and recommendations for the following provisions below:

**A. Goal Area 1: Improving Government Responsiveness**

1. **Objective 1.1:** Adapt County economic development functions to meet current economic challenges and better support the distinct needs of stakeholder groups and communities.

WDACS supports Objective 1.1 to modify County economic development functions to ensure its ability to address current and future economic challenges. Additionally, WDACS agrees that outlined adjustments will allow the County to effectively support the needs of stakeholders and community groups.

WDACS strongly recommends the addition of language ensuring the inclusion of impacted communities and defined in all objectives proposed by LA County's CEDS.

2. **Objective 1.2 :** Clearly present and promote economic development program offerings facilitated through the EDPC Partners and be prepared to redirect inquires to the appropriate entity

WDACS supports Objective 1.2 to explicitly present and promote economic development program and offerings facilitated through the EDPC partners. WDACS urges that LA County CEDS outline and implement a system to ensure economic development programs are consistently updated and relayed to EDPC Partners and additional stakeholders on a continuous basis.

3. **Objective 1.3 :** Actively participate with key economic development stakeholders throughout the County in marketing the advantages of the region to investors and interested entities who can help advance economic priorities.

WDACS believes that actively participating with key economic development stakeholders in marketing the advantages of the region will ensure the advancement of economic priorities. WDACS therefore supports Object 1.3 and urges for the Economic and Business Development Division work with additional EDPC Partners to meet objective goals. Investors and outside entities are often unaware of the multiple benefits offered by the Los Angeles County workforce development system. WDACS urges EDPC partners to work together to market the collective services offered across the County.

#### B. Communications within the Community

WDACS believes that it is critical for the localized economic development partners to have up to date knowledge on what partners and programs are available within certain industries, what are the County's priority areas, and who to contact with additional questions in unique situations

To ensure localized partners have current knowledge of available partners and programs within certain industries WDACS recommends the development of a formulized process and standards that are followed by EDPC Partners. *WDACS has obtained vital knowledge to ensure its continued communications within the hard to reach communities during the COVID-19 Pandemic and is eager to share information with partners given the opportunity.*

#### C. **Goal Area 2:** Starting, Growing and Supporting Small Businesses and Entrepreneurship

WDACS supports LA County's goal to develop an extensive support system for small business and entrepreneurs. This goal aligns with WDACS' efforts to support local businesses, thereby bolstering the local economy and creating more job opportunities for local residents.

1. **Objective 2.1:** Develop and refine pathways for communication between EDPC Partners that will lead to increased alignment of regional plans.

WDACS supports Objective 2.1 to develop and cultivate pathways for communication between EDPC Partners in order to increase alignment of regional plans. WDACS supports regular convenings among EDPC Partners to ensure communication and efforts are aligned and partners are well informed of strategic initiatives.

2. **Objective 2.2:** Continue to refine and grow successful programs facilitated through EDPC Partners and build and support a robust distribution network for product offerings.

WDACS supports Objective 2.2 and continues to work to grow successful programs facilitated through a range of partnerships throughout the county. Additionally, WDACS considers it extremely important to leverage and strengthen existing partnerships for services not delivered primarily by County. Said partnerships allow for the county as a whole to meet emerging needs of small businesses and entrepreneurs in cybersecurity, technology, resiliency, workforce, regulations, and trade.

3. **Objective 2.3:** Expand entrepreneurship culture and strengthen the entrepreneurial ecosystem by refining lending, financing and program offerings.

WDACS supports this object to increase access to entrepreneurship throughout the County to diverse populations by increasing awareness and promoting services in localities and neighborhoods within each of the districts. WDACS recommends that LA County CEDS consider an objective outlining the County’s position on Employee Ownership Models – Incentivize ESOPs. Employee Stock Ownership Plans (ESOP) have the potential to spur recovery for struggling businesses, help workers retain their jobs, and create multi-generational wealth building opportunities for workers.

4. **Objective 2.4 :** Ensure that County services, guidelines and procedures are predictable, dependable and make deliberate outreach to disadvantaged populations.

WDACS supports Objective 2.4 to ensure the County makes a concerted effort to connect with disadvantaged populations. WDACS recommends that the LA County CEDS include an objective highlighting the County’s intent to serve high barrier populations in order to ensure the diverse expansion of the entrepreneurial ecosystem. Additionally, specifying the “high barrier population” and target numbers is critical to ensuring accountability.

#### D. **Goal Area 3:** Targeting Industries and High Growth Cluster

1. **Objective 3.1:** Target EDPC Partner investment and redevelopment projects to facilitate the advancement of the regional clusters.

N/A

2. **Objective 3.2 :** DCBA, together with the LACDA must maintain ongoing evaluation of lending programs and the EDPC Partners need to align policies and programs to address the barriers and challenges facing the target industries and adapt to needs of businesses.

WDACS supports the strengthening of partnerships with DBCA and LACDA to implement WDACS workforce development plans aimed at meeting the needs of in-demand occupations within high growth industries. WDACS continues to establish partnerships with employers and industry partners to develop pre-apprenticeship training opportunities in multiple LA County sectors.

3. **Objective 3.3:** Continue to Track and Assess Regional Cluster Performance and Relevance.

WDACS strongly supports the implementation of annual targeted cluster performance indicators and recommends regular updates to the data.

#### 4. Los Angeles County Target Industry Overview

WDACS agrees that the County units such as WDACS, LACDA and the DCBA are well-suited to be partners in growing the target industries by contributing valuable on-the-ground information to verify occupational data within each of these industries.

WDACS recommends that EDPC Partners are actively a part of high road training sector discussions highlighted within the Target Industry Overview. Opportunities for collaboration and partnership must be encouraged wherever possible.

### **E. Goal Area 4: Develop Talent**

**Objective 4.1:** Adopt and align existing workforce efforts with the CEDS.

WDACS supports LA County's adoption and alignment of existing workforce efforts with the CEDS. WDACS urges LA County to continue to work closely with WDACS to employ underserved or vulnerable populations in LACDA's project portfolio, including development projects or businesses receiving loans. WDACS continues to establish partnerships with employers and industry sectors to develop pre-apprenticeship training opportunities in a variety of high growth sectors across the County.

1. **Objective 4.2:** Support WDACS programs to grow regional target industries and clusters by addressing workforce gaps that inhibit industry growth and innovation.

WDACS supports increased partnership and coordination between community-based organizations, community colleges and employers in Los Angeles County. WDACS operates 19 America's Job Center's of California (AJCCs), many of which are collocated with local community colleges. Many of WDACS specialized programs utilize community college training programs to facilitate career pathways pipelines and partner with community-based organizations to deliver innovative programs.

2. **Objective 4.3:** Support small businesses in acquiring and retaining workers to support business growth.

WDACS supports Objective 4.3 to support small business in acquiring and retraining works to support business growth. WDACS recommends that LA County incorporate strong workforce development principles into the delivery of grants, technical assistance and additional policies to ensure employment opportunities are accessible to underrepresented communities. WDACS administered the LA County Employer Assistant Grant Fund, which provided \$500,000 to 59 businesses across LA County impacted by COVID-19. WDACS was able to avert 317 layoffs and retain over \$1.5 million in revenue with these grants.

F. Goal Area 5: Advancing Sustainability and Economic Resiliency

1. WDACS supports programs and policies that create economic opportunities for underrepresented groups and advance a more sustainable Los Angeles County. Consequently, WDACS supports the requirements to create opportunities for the local workforce which aligns with the Local and Targeted Worker Hiring Policy approved by the Los Angeles Board of Supervisors. Ensuring that jobs remain in and around the area of the infrastructure project spurs economic mobility in the local community and creates opportunity for communities most affected. In order to promote a more sustainable Los Angeles County, WDACS also supports investments and programming to spur job creation and business opportunity in the green economy.




# Summary of Comments on Microsoft Word - Draft Final Report - CEDS - LA County 5.28.20.docx


---

Page: 7


---

 Author: susantae Subject: Highlight Date: 7/7/2020 12:00:47 AM

Not sure what this means or if it's true?

 Author: e469781 Subject: Sticky Note Date: 7/23/2020 11:45:48 AM

If by permitting you meant business licenses, etc. please be specific. DRP issues planning permits but only for the unincorporated areas.

 Author: susantae Subject: Inserted Text Date: 7/7/2020 12:01:51 AM

S

 Author: susantae Subject: Inserted Text Date: 7/7/2020 12:02:30 AM

Sustainability Plan?

I would love to see this report... I've recently asked Julia about this

---

Author: susantae Subject: Sticky Note Date: 7/7/2020 12:15:14 AM

Although Regional Planning isn't a "Partner," it could be really helpful to be identified as a partner (small p) in these efforts. This gets at my interest in the other report - DRP plays a role in economic development

---

Author: susantae Subject: Sticky Note Date: 7/7/2020 12:20:25 AM

Even though Regional Planning isn't a formal member of the Committee, land use, permitting, etc., should be accounted for. Perhaps they can also discuss other Departments and their 'supporting' roles?


---

Author: susantae Subject: Sticky Note Date: 7/7/2020 12:29:11 AM


include Office of Immigrant Affairs and opportunities to reach these vulnerable populations/access/equity?



---

 Author: susantae Subject: Highlight Date: 7/7/2020 12:37:46 AM

---

 Author: susantae Subject: Sticky Note Date: 7/7/2020 12:40:28 AM


---

Is part of this internal evaluation, how can other County Departments be involved early so as to help with the best project? I'm thinking of County projects which often come to LDCC at the end when they've done all the design, and we're involved too late. If we're involved much earlier in the process, our input could result in better projects that consider community character, etc. One obvious example is with affordable housing projects but these could include County capital improvement projects (hospitals, museums, etc.).

Not just the Partners!




---

 Author: susantae Subject: Sticky Note Date: 7/7/2020 12:44:35 AM

Some of the feedback from the convenings include make more job-producing uses as by-right so there's no CEQA and more certainty in permitting, etc.

---

 Author: e469781 Subject: Sticky Note Date: 7/23/2020 11:49:08 AM  
typo

---

Author: susantae Subject: Sticky Note Date: 7/7/2020 12:51:17 AM

Do we have this mapped in GIS? In this case this is only in the unincorporated areas? How should DRP coordinate with other jurisdictions for coordinated planning in these OZs?

---

Author: e469781 Subject: Sticky Note Date: 7/23/2020 11:49:58 AM

Author: e469781 Subject: Sticky Note Date: 7/23/2020 11:50:07 AM  
typo

---

Author: susantae Subject: Sticky Note Date: 7/7/2020 12:51:55 AM

including DRP

---


Author: susantae Subject: Sticky Note Date: 7/7/2020 12:52:25 AM

include DRP in planning stages


This would be great to have as a GIS layer... any in unincorporated?

Collaborate with "unincorporated areas"?...

---

 Author: e469781 Subject: Sticky Note Date: 7/23/2020 11:51:56 AM  
typo

---

 Author: susantae Subject: Sticky Note Date: 7/7/2020 1:00:58 AM  
loan terms?

Should DRP play a role in specifically helping small businesses other than initial counseling? Conceirge?

---

Author: susantae Subject: Sticky Note Date: 7/7/2020 1:17:08 AM

Should there be any discussion of VMT and whether measuring the distance of trips would also affect congestion/traffic patterns, etc.?

---

Author: susantae Subject: Sticky Note Date: 7/7/2020 1:17:58 AM

Also not sure if it makes sense here or not but there have been freeway closures due to inclement weather, fire, etc. and what impact does this have on the economy?